

## **All Gold Delightful Moments Consumer Promotion 2018 Competition Terms & Conditions**

1. The promoter is Tiger Consumer Brands Limited (**Promoter**).
2. The promotional competition is open for entry by all South African residents in possession of a valid identity document. Minors must be assisted by a parent or guardian who is 18 years or older. This promotional competition is not open to any director, member, partner, employee, agent or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. Participants agree to receive future marketing material from the Promoter. The participants can unsubscribe and request the Promoter to delete their information by contacting Consumer Services Division, on telephone number 0860 100 290 or at [tigercsd@tigerbrands.com](mailto:tigercsd@tigerbrands.com) during office hours.
4. By participating in this promotional competition, the participant authorises the Promoter to collect, store and use (not share) personal information of participants for communication and statistical purposes.
5. This promotional competition starts on Monday, 12 February 2018 at 00:00 and closes on Sunday, 13 May 2018 at 23:59. Any entries received after the closing date will be deemed to be void. The promotional competition may be terminated or extended at any time at the sole discretion of the Promoter.
6. Multiple entries are permitted however a participant will only be entitled to receive one prize.
7. This is an Unstructured Supplementary Service Data (USSD) based competition. Entry will only be via USSD and all networks are supported. A confirmation of entry will be sent via USSD to all successful entrants.
8. USSD will be charged at standard rates of 20 cents / 20 seconds. By entering this promotional competition, it will be deemed that the account payer has agreed to the charges.
9. To enter this competition, the participant must:
  - a) purchase a bottle of All Gold 700ml tomato sauce and any other All Gold product; and
  - b) dial \*120\*4247# and follow the prompts to complete your entry into the competition.
10. The participant is required to keep the original till slip as proof of purchase.

11. Each participant stands a chance to win 1 of 50 Delightful Moments, each valued at R20 000. One winner will be drawn each week for the duration of the promotional competition.
12. The weekly Delightful Moments winner will be randomly selected from all entries received in the week from the Monday at 00:00 to Sunday at 23:59. The weekly winner will be drawn on the Monday morning following the previous week by an algorithm-driven computer system. The weekly winner will be notified telephonically within one week of the selection taking place.
13. All weekly Delightful Moment winners will be required to provide, as part of the verification process, their names, a copy of their Identity Document, their contact details, the original till slip received for their purchase of the product and to sign an acknowledgement of receipt of the prize. In the event that the Promoter does not receive all the necessary documents required within 5 days of the request, for verification as stipulated above, the prize will be forfeited and a new winner may be selected.
14. In order for the winner to redeem their R20 000 Delightful Moment, the winner will undergo a consultation process with the Promoter or an agent selected by the Promoter and the following will be applicable:
  - i. The Delightful Moment experience is only valid for an experience in South Africa.
  - ii. The Weekly Prize winner can choose a Delightful Moment from a selection of predetermined options.
  - iii. Consultants nominated by the promoter will book the event within a year of being announced a winner.
  - iv. Any costs spent in excess of the Delightful Moment prize money will be for the Weekly Prize winner's account.
  - v. The Weekly Prize winner will be required to sign a waiver of liability and indemnity before claiming his/her prize.
  - vi. The Delightful Moment prize cannot be used to purchase any alcohol or drugs and no alcohol will be permitted at the Delightful Moment event.
  - vii. The winner may only invite 9 family members and/or friends to attend the Delightful Moment event with them.

15. Any queries with regards to redemption of the prize may be directed to the Consumer Services Division, on telephone number 0860 005 342 or at [tigercsd@tigerbrands.com](mailto:tigercsd@tigerbrands.com) during office hours.
16. Each entry which is unclear, illegible or contains errors will be declared invalid, disqualified and void. The Promoter is not liable for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted. The Promoter will not accept responsibility for any entries that are lost, damaged or delayed as a result of any network, computer, tablet, cellphone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt of any entry. The Promoter reserve the right to disqualify any entry if fraud or cheating is suspected, including falsifying data. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No corrupted entries will be accepted and only entries which comply with entry instructions will be deemed to be valid.
17. Each Prize is not negotiable and cannot be exchanged for cash or transferable by the winner to someone else.
18. The Promoters shall have the right to change or terminate the promotional competition immediately and without notice if deemed necessary, in its own discretion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoters or its agents.
19. The winners may be requested to take part in the Promoter's publicity campaigns or to allow their names and likeness to be used by the Promoter for promotional purposes. The winners may decline such requests, in writing. Parental consent will be required for a child who takes part in any of the Promoter's publicity campaigns. If a winner consents to take part in the Promoters publicity campaigns, he / she will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoters.
20. Neither the Promoter nor its agents, its associated companies, any director, officer or employee, shall be liable for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever, which may be suffered by the winner or the participant from their participation in this promotional competition.
21. By entering this promotional competition all participants accept and agree to abide by these promotional competition rules.

22. The names of all winners will, with their consent, be published on the [www.allgold.co.za](http://www.allgold.co.za) website and allgoldsa Facebook page, which will be updated weekly. At the end of the competition a full list of winners will be published on the website.
23. The judges' decision will be final and binding and no correspondence will be entered into.
24. A copy of these rules can be found on the All Gold website ([www.allgold.co.za](http://www.allgold.co.za)) throughout the period of the competition or can be obtained from the Consumer Services Division on telephone number 0860 005 342 or at [tigercsd@tigerbrands.com](mailto:tigercsd@tigerbrands.com) during office hours.